

CLB Agreement Announced.

Caithness Livestock Breeders Ltd., the Thurso based marketing cooperative, has struck an agency/distribution agreement with Norvite. This will amount to a significant, three figure tonnage for the Aberdeenshire based manufacturer of specialist feeds and supplements. Norvite has almost four decades of experience in mineral nutrition and is one of only two remaining mineral manufacturers in Scotland. Livestock marketing remains core to Caithness Livestock Breeders business but the supply of agricultural inputs and retailing has developed in recent years. The two organisations recognise the potential to collaborate successfully.

Ed Smith, Managing Director of Norvite, said "We are proud of our local approach to meet local needs and supply precision nutrition to our customers all over Scotland. We are very pleased to have this opportunity to work with CLB, which will improve the level of service to our customers in the North of Scotland and expand our business in this area". He added, "Our mineral business is growing and we are planning to put on a nightshift over the winter months. This extra business has come at a good time to help optimise the extra production capacity".

Liam Gunn, General Manager of CLB, is also delighted with the deal. He commented "This agreement with Norvite gives our members access to quality products. We recognise that Norvite minerals are supported by specialist knowledge so we also have access to great service for our members. I am looking for a good deal for our members and this provides the complete package."

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